

# UPDATE

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The American  
**MEDICINE CHEST  
CHALLENGE**



## Prescription Drug Abuse Awareness Week begins Monday, September 24th

Good Morning,

National Prescription Drug Abuse Awareness Week begins on Monday, September 24th.



In recognition of this week the Partnership at DrugFree.Org has launched a national campaign called [The Medicine Abuse Project](#) -- a unifying campaign that will raise awareness about the issue and ask stakeholders to take the Pledge to help stop teen medicine abuse.

In New Jersey Prescription Drug Abuse Awareness Week will be recognized by the "[Right Prescription For New Jersey](#)" -- a statewide prescription drug abuse prevention initiative. The centerpiece of the initiative is a multi-media public service campaign designed to get the message out to New Jersey parents about the dangers of prescription drug abuse and steps they can take to protect their family. The initiative challenges New Jersey residents to take the 5-Step American Medicine Chest Challenge.

A [video testimonial](#) by Meg Dupont-Parisi, an Ocean County mother, who tragically lost her son to a prescription drug addiction is a central part of the campaign. This is a poignant reminder of why it is so important to take The Right Prescription for New Jersey.

## Take the American Medicine Chest Challenge in 5 Simple Steps:

1. Take inventory of your prescription and over-the-counter medicine.
2. Secure your medicine chest.
3. Safely dispose of your unused, unwanted, and expired medicine.
4. Take your medicine exactly as prescribed.
5. Talk to your children about the dangers of prescription drug abuse... they are listening.

Both MAP and The Right Prescription For New Jersey culminate with the [DEA National Take Back](#) event on Saturday, September 29, 2012 and the [American Medicine Chest Challenge](#) on November 10, 2012. The "Welcome to the American Medicine Chest Challenge" training webinar will be held at 11am on Thursday, October 4, 2012. [Click here to register.](#)



## American Medicine Chest Challenge

Home of the National Online Directory of Permanent Prescription Drug Collection Boxes

**877-919-2622**

*The Partnership for a Drug-Free New Jersey (PDFNJ) is a private 501(c)(3) not-for-profit organization that promotes prevention of substance abuse throughout the state through media campaigns, school-based programs and community and workplace initiatives. PDFNJ programs are made possible by support from the Governor's Council on Alcoholism and Drug Abuse, the New Jersey Department of Human Services, and funding from corporations and foundations. All PDFNJ programs and services are offered free of charge to NJ residents and businesses.*

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